

# ABEA Board Career Profile

## General Information:

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*Name:*

Terry D. Roach

*Gender:*

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*Work Address:*

Arkansas State University—Jonesboro

Management and Marketing

PO Box 59

State University, AR 72467

*Work Phone:*

870.680.8525

*Work E-mail Address:*

tdroach@astate.edu

*Originally From:*

Manila, Arkansas

## Education and Licensure:

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*College & Education:*

Ph.D. University of Mississippi

M.S.E. Arkansas State University—Jonesboro

B.S.E. Arkansas State University—Jonesboro

Post-graduate work: Arkansas State University—Jonesboro

University of Memphis

*Endorsements/Professional Certifications:*

## Teaching Experience:

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*Years in the Teaching Profession:*

41

*Current School Location:*

Arkansas State University--Jonesboro

*Favorite Course to Teach:*

Business Communication

*Courses Taught:*

Business Communication

Managerial Communication

Seminar in Business Technology

Keyboarding for Professionals

Healthcare Human Resources

Healthcare Organizational Communication

*Extra Duties:*

Coordinator of off-campus, online business degrees

Advisor to Phi Beta Lambda

University committees

*Awards:*

SBEA Outstanding Leadership Service Award, 2008

Arkansas State University, College of Business, Outstanding External Service Award, 2008

ABEA, Collegiate Teacher of the Year, 2007

Arkansas State University, College of Business, Outstanding Service Award, 2002

SBEA Business Educator of the Year, 1993

ABEA Business Educator of the Year, 1992

*Leadership Experience:*

SBEA: Past President, President, President-Elect, Editor

ABEA: Past President, President, President-Elect

Arkansas-ACTE Board Member

ACTE: Audit Committee

ACTE Region IV: Bylaws Committee

Policies Commission for Business and Economic Education: Past Chair, Chair, Chair Elect

Southwest Administrative Services Association, Past President, President, President Elect, Secretary-Treasurer, and Board Member

Delta Pi Epsilon: National Treasurer and National Historian

Gamma Theta Chapter DPE: Past President, President, National Council Representative, and Advisor

Gamma Tau Chapter DPE: Advisor

*Why did you choose the profession of teaching:*

Was always interested in teaching. Probably was best influenced by my Aunt Ellen, a first-grade teacher.

Then Mrs. Steele (3<sup>rd</sup> Grade), Mrs. Poag (5<sup>th</sup> Grade), and Mrs. Bullard, Manila High School Business Teacher.

I believed that I wanted to teach students business practices and applications. I learned that I did and could.

I've taught high school, adult education, junior college, and senior college students. I've done consulting with business and industry.

When teaching, I believe that I'm making a difference in peoples' lives that will make them better employees and citizens.