

Arkansas Business Educator



SPRING 2012

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Upcoming Dates

[FBLA State Leadership Conference](#)

April 2-3, 2012
Little Rock, AR

[PBL State Leadership Conference](#)

April 12-14, 2012
Little Rock, AR

[Region IV ACTE Convention](#)

April 19-21, 2012
Albuquerque, NM

[NBEA National Convention](#)

April 3-7, 2012
Boston, MA

[PBL National Leadership Conference](#)

June 24-27, 2012
San Antonio, TX

[FBLA National Leadership Conference](#)

June 29-July 2, 2012
San Antonio, TX

[Arkansas ACTE Conference](#)

July 22-24, 2012
Hot Springs, AR

[ABEA Conference](#)

July 24-25, 2012
Hot Springs, AR

[ACTE National Convention](#)

November 29-December 1, 2012
Atlanta, GA

Greetings From ABEA President, Kerry Eliason

Hello Arkansas Business Educators

Your ABEA board met a few weekends ago and is working diligently to bring you the best conference ever. Michael Lentz, your President-Elect is putting together a program that will bring new "tools" to your classroom. Our theme for the conference this year is ABEA: Tools for Business Educators. We hope to bring as many "tools" as we can to prepare you for the 2012-2013 school year. The conference will be held in Hot Springs on July 24 & 25, 2012 at the Convention Center.

Our registration will be a little different this year, as we are going to an online registration. Tracie Opolka, your ABEA treasurer, is busy setting up the registration and it should be up and running in a few weeks. As soon as she has it ready, I will send an email on the Listserv. Also, please continue to watch the website for other conference information— www.abea.us

The cost of the conference has increased this year to \$80. Your membership dues will be \$20 again for a total of \$100. Non member registration has also increased to \$150.

Your district representatives are also working hard to keep you up-to-date on the latest ABEA has to offer. If you know of an Arkansas Business

Educator who is not a member of ABEA and who has never attended an ABEA conference, please refer them to the ABEA website, and to their district representatives. We would love to see them at the conference this year!

I would like to let everyone know that your ABEA board puts in many volunteer hours to make all of this possible for you – the great teachers in Arkansas. We work weekends and many hours in the summer to make sure we bring to you the very best in business education.

A special thank you...to all of you who volunteer your time to present interest sessions and facilitate at the conference. You are appreciated! Without you, we would not learn all of the fantastic information to take back to our classrooms.

And finally, I would like to take this time to thank all of you who have supported me while I served you on this board. It has been a wonderful 10 years beginning with District II Rep, Treasurer, Vice President, President-Elect and now President. It has been a great learning experience for me and I have many wonderful "tools" that I now use in my career.

I look forward to seeing you all in July!

*Kerry Eliason,
2011-2012 ABEA
President*



This newsletter is interactive! Look for [clickable hyperlinks](#) throughout this issue.

ABEA: Tools for Business Educators

Michael Lentz, ABEA President-Elect—Marmaduke High School

Dear Arkansas Business Educators

For a business educator to stay in the forefront of our ever changing technological world, it is essential that we have the latest 'tool' on display in our classrooms and integrated into our course frameworks and curriculum. This year we are asking business teachers across the state to present their best practices and share with everyone as we **pack our toolboxes** for the 2012-13 school year. There is no better place to get these 'tools' than from other knowledgeable business educators at our annual Arkansas Business Education Conference, July 24th -25th, in Hot Springs, where we can get 'tools' from one another. This year's conference theme is ABEA: Tools for Business Educators.

The 2012-13 school year will be one where each teacher will be challenged to implement new frameworks and course standards brought about by the Common Core. As teachers, it is our responsibility to provide the best instructional strategies to our students. At this year's conference, Jim Brock, Program Manager for Business and Marketing Technology, and his staff, will provide us with a very informative session on Common Core Standards and how they will be implemented into our frameworks. In addition, they will again be offering the question and answer session.

Again this year we will be offering laptop sessions during the day as a part of the breakout sessions so you can enjoy Hot Springs at night. These will come to you at no charge but you must sign up for them in advance. Watch the ABEA website to see the laptops sessions offered. Additional sessions available in:

- ✦ Core specific subject contents
- ✦ iPad
- ✦ Etiquette
- ✦ FBLA
- ✦ Perkins
- ✦ Office 2010

Many other topics will be added to the program based on your requests from last year's surveys. Let me send out a big thank you to all who have volunteered to present and facilitate. Without the help of great educators like you, this conference would be impossible to put on. I am continually amazed at your volunteerism and am honored to be part of such a great group of people in Arkansas!

ABEA is eager to provide you with the 'tools' you need for your classroom and I hope to see all of you in July at the Hot Springs Convention Center!

Michael Lentz
ABEA President-Elect

2012 ABEA Annual Conference

**Embassy Suites & Hot Springs Convention Center
Hot Springs, Arkansas – July 24-25, 2012**

Conference Hotel Reservation

Embassy Suites – 400 Convention Boulevard
Call the Embassy Suites at – 1-501-321-4430 OR 1-501-321-4407

Request the rate for
Arkansas Business Education Association (ABEA)

Single \$144

Triple \$164

Double \$154

Quad \$174

Check-in time is 3:00 pm and check-out time is 12 noon

Other Hotels Available Nearby:

Clarion Resort on the Lake
501-525-1391

Austin Hotel
501-623-6600

The Downtowner
501-624-5521

The Arlington
501-623-7771



**ABEA 2012:
Tools for Business Educators**

Arkansas Business Education Association

Membership Form 2011-2012

Name: _____

Home Phone: _____

Home Address: _____

School: _____

School Phone: _____

School Address: _____

E-mail: _____

District of School: _____

<u>District I</u>	<u>District II</u>	<u>District III</u>	<u>District IV</u>	<u>District V</u>	<u>District VI</u>
Benton	Clay	Arkansas	Clark	Cleburne	Baxter
Crawford	Craighead	Ashley	Columbia	Conway	Boone
Franklin	Crittenden	Bradley	Garland	Faulkner	Carroll
Johnson	Cross	Calhoun	Hempstead	Lonoke	Fulton
Logan	Greene	Chicot	Hot Spring	Perry	Izard
Polk	Independence	Cleveland	Howard	Pope	Madison
Scott	Jackson	Dallas	Lafayette	Prairie	Marion
Sebastian	Lawrence	Desha	Little River	Pulaski	Newton
Washington	Mississippi	Drew	Miller	White	Searcy
	Poinsett	Grant	Montgomery	Woodruff	Sharp
	Randolph	Jefferson	Nevada	Yell	Stone
	St. Francis	Lee	Pike		Van Buren
		Lincoln	Saline		
		Monroe	Sevier		
		Ouachita			
		Phillips			
		Union			

Membership runs from July 1 - June 30 Professional Dues \$20 \$ _____
 Student Intern dues \$10 \$ _____

Make checks payable to: ABEA

Mail payments to: Tracie Opolka, 2011 ABEA Treasurer
 PO Box 285
 Hackett, AR 72937

