Arkansas Business Education Association Past Presidents

1054	Cladus Johnson Little Deek
1954	Gladys Johnson, Little Rock
1955	Dr. Frederick Basco, Arkansas State Teachers College, Conway
1956/1957	Ethel Hart, Southern State College, Magnolia
1958	Ruby Croom, Little Rock
1959	Bernice Crawford, Crossett
1960/1961	Arrwanna Hyde, Paragould
1962/1963	Ruth Carter, Little Rock
1964/1965	J. Alvin Dickinson, University of Arkansas, Fayetteville
1966	Aileen Campbell, Star City
1967	Ermal Tucker, Harding University, Searcy
1968	Frances Lee, University of Arkansas, Fayetteville
1969	Juanita Foster, Magnolia
1970	Fran Burgess Richards, Crossett
1971	Helen Frazier, Ouachita Baptist University, Arkadelphia
1972	Frances Rosenaur, El Dorado
1973	Jack Glover, Lepanto
1974	Eva McGee, University of Arkansas, Pine Bluff
1975	Mildred Cunningham, Springdale
1976	Dr. James Barr, University of Central Arkansas, Conway
1977	Catherine Marshall, North Little Rock
1978	Dr. Anna Trexler, Southern Arkansas University, Magnolia
1979	Elsie Huckabee, Red River Vo-Tech, Hope
1980	Dr. Robert Ferralasco, Arkansas State University, Jonesboro
1981	Dr. Dean Clayton, University of Arkansas, Fayetteville
1982	Dr. Leland Callaway, Southern Arkansas University, Magnolia
1983	Nadine Marcum, Little Rock
1984	Shirley Fraisheur, Cossatot Vo-Tech, DeQueen
1985	Shirley Baker, Rich Mountain Vo-Tech, Mena
1986	Dr. Ok Park, University of Arkansas, Fayetteville
1987	Duey Hatton, Capital City Junior College, Little Rock
1988	Willie Buck, Red River Technical College, Hope
1989/90	Phyllis Smith, McClellan High School, Little Rock
1991/92	Dr. Terry Roach, Arkansas State University, Jonesboro
1993/94	Paula Long, Glen Rose High School
1995/96	Estella Tullgren, Northwest Technical Institute, Springdale
1997/98	Vicky McGohan, Bryant Junior High School
1999/2000	Sandra Porter, Bryant High School
2001	Sharon Ward, Siloam Springs High School
2002/2003	Angela McCallie, Lonoke High School
2003/2004	Lisa Hotsenpiller, Siloam Springs High School
2004/2005	Kathy Woodcock, Conway High School East Campus
2005/2006	Dr. Linda Bean, Arkansas Tech University
2006/2007	Dr. Sherry Roberts, University of Central Arkansas
2007/2008	Angie Hutson, Paris Middle School
2008/2009	Carrie Bengston, Hot Springs High School

Thank you to all the officers and members who willingly gave their time to make this conference a success. We appreciate all of you!

Lesia Edwards, Vilonia High School

2009/2010

ABEA Revin' in '11



Arkansas Business Education Association 2011 Annual Conference Hot Springs Convention Center July 26 & 27, 2011

Dates to Remember

2011 SBEA Convention Orlando, Florida October 19 - 22, 2011 2011 ACTE National Convention St. Louis, Missouri November 17 - 19, 2011

2012 NBEA National Convention Boston, Massachusetts April 3 - 7, 2012 2012 Region IV ACTE Convention Santa FE, New Mexico April 23 - 25, 2012

FBLA State Leadership Conference Little Rock, Arkansas April 2 - 3, 2012 2012 Arkansas ACTE Conference Hot Springs, Arkansas July 22 - 24, 2012

FBLA National Leadership Conference San Antonio, Texas June 9 - July 2, 2012 2012 ABEA Conference Hot Springs, Arkansas July 24 & 25, 2012

PBL National Leadership Conference San Antonio, Texas June 24 - 27, 2012 2011 DPE National Conference Indianapolis, IN November 17 - 19, 2011

Important Websites

ABEA www.abea.us Arkansas Department of Career Education http://ace.arkansas.gov ACTF www.acteonline.org Arkansas ACTE www.arkansas-acte.org National FBLA-PBL www.fbla-pbl.org Arkansas FBLA www.arfbla.org http://list.k12.ar.us/mailman/listinfo/voedbus Voedbus ListServ Delta Pi Epsilon www.dpe.org Arkansas Business Educators http://bigelow.afsc.k12.ar.us/balducci.htm

Important Organizations

ABEA - Arkansas Business Education Association
SBEA - Southern Business Education Association
NBEA - National Business Education Association
ArACTE - Arkansas Association for Career and Technical Education
ACTE - National Association for Career and Technical Education
FBLA - Future Business Leaders of America
FBLA Professional Division
Arkansas FBLA/PBL Foundation
DPE - Delta Pi Epsilon

Arkansas Business Education Association 2011 Annual Conference

Sunday, July 24, 2011

5:00 p.m 10:00 p.m	ABEA Board Meeting
6:00 p.m 7:00 p.m	ABEA Board Dinner
Sponsor: Jim Anglin, Cengage	e Learning

Monday, July 25, 2011

4:00 p.m. - 5:30 p.m. EARLY Registration HSCC Room 206

Computer Workshops - Hot Springs Convention Center		
Tuesday Afternoon 3:30 p.m 5:15 p.m.	Photoshop - Kristy Dodge - Mid to Advanced Photoshop techniques. We will cover cloning stamp, recoloring pictures, using layers to enhance photos, and simple animation. We will also cover how easy it is to give yourself a Photoshop makeover by whitening teeth, adding eyelashes, and other professional photography touch ups.	Room 102
Wednesday Morning 8:30 a.m 10:15 a.m.	Merging With Word 2007/2010 - Jimmy Stroud - Learn to create letters, certificates, envelopes, labels, and directories using Word 2007 or 2010 by merging an easily created database file with a MS Word Document.	Room 102



Tuesday, July 26, 2011

*Hot Springs Convention Center = HSCC All Interest Sessions and Laptop workshops will be held in the Convention Center.

11:30 a.m 1:15 p.m.	Registration	*HSCC 206
First	General Session	
1:30 - 3:15 p.m.		*HSCC 207-209
Welcome and Introductions Students, Student Teache		Linda Burns
Minutes		
Treasurer's Report		-
SBEAStanding Committee Reports		Paula Long
Audit		Tracie Opolka
Awards		
Membership		
Nominating		Lesia Edwards
Program		
Scholarship		Michael Lentz
Greetings from:		
Mr. Rod Duckworth, Interi Education	m Deputy Director, Depa	artment of Career
Jim Anglin, President, FBL	A/PBL Foundation	
New Business		
Election of Officers		Linda Burns
Announcements		
Arkansas Department of Caree	or Education (ACE)	lim Brock
Air Kansas Department of Caree	Ladeation (ACL)	
Adjournment/Door Prizes		Linda Burns
Silent Auction and Raffle Auc	tion	*HSCC 207
Proceeds to Benefit FBLA/F	PBL Foundation - Closes a	at 5:15 p.m.

2010-2011 Executive Board Arkansas Business Education Association

President Linda Burns Fort Smith High School

President-Elect Kerry Eliason Nettleton Junior High

Past President
Lesia Edwards
Arkansas Dept. of Career and
Education

Vice President Michael Lentz Marmaduke High School

Treasurer Tracie Opolka Hackett High School

Secretary Stacy Peters Piggott High School

Editor/Webmaster Lisa Hotsenpiller Siloam Springs High School

Executive Director
Dr. Terry D. Roach
Arkansas State University

District I Representative Teisha Weisenfels Oakdale Middle School

District II Representative Sonya Orrick Black Rock High School

District III Representative Tammy Ward Smackover High School

District IV Representative Terri McJunkins Nashville High School

District V Representative Betty Larry Hall High School

District VI Representative Jan Lusk Highland High School

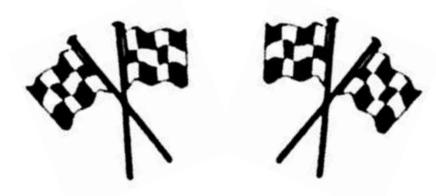
SBEA Representative Paula Long Benton High School

Program Manager
Jim Brock
Department of Career Education

Second General Session - Recognition and Awards

12:30 p.m 1:30 p.m.	2011 Awards Luncheon	Horner Hall
Retired Teachers	tive Awards nts of the Year ner of the Year	Lesia Edwards Linda Burns Michael Lentz Linda Burns
New Business Educator		
Junior High Business Educ	cator	
Secondary Business Educa	ator	
Post-Secondary Business	Educator	
Collegiate Educator		
Outstanding Leadership _		
Announcements		Kerry Eliason
Closing		Linda Burns

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3:30 p.m. - 4:15 p.m. Interest Sessions *HSCC

3.30 p.m 4.15 p.m. Interest Sessions	пзсс
Topic - Presenter - Description	Room
iTunes U - Shelley Dirst - Are you ready to integrate iTunes U into your teaching and learning? This intro to Arkansas on iTunes U will address the potential of iTunes as an instructional resource and the opportunity for classrooms to publish instructional media for our worldwide audience.	208- 209
Career Development Facilitator - Shantele Raper/Cindy Mason - Knowledge Works	205
Testing and Curriculum information - Lesia Edwards	204
BOSS - Billie Reed/Tommy Flud/Grant Williams - Participants will learn about a business simulation to use within their classrooms. (This is a two hour session)	203
Question and Answer Session - Jim Brock	201- 202
Laptop - Photoshop - Kristy Dodge - Mid to Advanced Photoshop techniques. We will cover cloning stamp, recoloring pictures, using layers to enhance photos, and simple animation. We will also cover how easy it is to give yourself a Photoshop makeover by whitening teeth, adding eyelashes, and other professional photography touch ups. (This is a two hour session)	102

4:30 p.m. - 5:15 p.m. Interest Sessions *HSCC

interest dessions	
Topic - Presenter - Description	Room
iTunes U - Shelley Dirst - Are you ready to integrate iTunes U into your teaching and learning? This intro to Arkansas on iTunes U will address the potential of iTunes as an instructional resource and the opportunity for classrooms to publish instructional media for our worldwide audience.	208- 209
Digital Sandbox - Holly Balducci - Arkansas Digital Sandbox is the newest and safest way to collaborate, store, and share multimedia in a closed, social learning network. Learn how to use this tool, and how to implement it into your classroom.	205
BOSS - Billie Reed/Tommy Flud/Grant Williams - Participants will learn about a business simulation to use within their classrooms. (This is a two hour session)	203
Testing and Curriculum information - Lesia Edwards	204
Jim Brock - Question and Answer Session	201- 202
Laptop - Photoshop - Kristy Dodge	102

5:15 p.m. Silent Auction Closes *HSCC 207
5:30 p.m. Pick up Silent Auction Item *HSCC 207
Raffle Auction Winners Announced - You must be present to win.

*Dinner on your Own - Enjoy Hot Springs!

Wednesday, July 27

8:30 - 9:15 a.m. **Interest Sessions**

*HSCC

Topic - Presenter - Description	Room
NBCT/Recertification - Nancy Woodall/Loretta Burgess - This is an overview of what it takes to go through National Boards for Professional Teaching Standards (NBPTS).	204
CBA Survival Guide - Kathy Baldridge, Shaun Hicks, Marsha Isbell - This workshop will have helpful projects for each unit in the curriculum frameworks to help improve EOC scores.	203
FBLA New Adviser - Peggy Wakefield	105
iPad - Tonya Marshall - Discover the world of teaching with an iPad!	104
Perkins - Kathi Turner - What you must do to get an activity funded and how to write an activity.	103
Merging With Word 2007/2010 - Jimmy Stroud Learn to create letters, certificates, envelopes, labels, and directories using Word 2007 or 2010 by merging an easily created database file with a MS Word Document. (This is a 2 hour session)	102

9:30 - 10:15 a.m. **Interest Sessions**

*HSCC

Topic - Presenter - Description	Room
NBCT/Recertification - Nancy Woodall/Loretta Burgess - This is an overview of what it takes to go through National Boards for Professional Teaching Standards (NBPTS).	204
Cloud Computing - Carrie Bengston - Participants will be exposed to a variety of web applications that are excellent cloud computing and collaboration tools for the classroom.	203
FBLA Senior Level Updates - Peggy Wakefield	105
iPad - Tonya Marshall - Discover the world of teaching with an iPad.	104
Perkins - Kathi Turner - What you must do to get an activity funded and how to write an activity.	103
Merging With Word 2007/2010 - Jimmy Stroud	102

10:30 - 11:15 a.m. Interest Sessions	*HSCC
Topic - Presenter - Description	Room
Entrepreneurship in the School Based Enterprise - Chris Dorman - Teachers who participate in this session will have a better understanding of the School Based Enterprise concept and how it provides potential entrepreneurs with authentic, student centered learning opportunities.	204
AEAF's Y.E.S. (5-8 th grade) and Y.E.S. 2.0 (9-12 th grade) Business Plan Competitions - Jay Wisener - Y.E.S. 2.0 is a web- based business plan competition incorporating today's online technology to facilitate a statewide business plan competition. The program's structure allows all students to compete on a high level while using the same resources.	203
FBLA Senior Level Updates - Peggy Wakefield	105
FBLA Middle Level Updates - LaTrenda Jackson	104
Common Core - Jim Brock	103
Teaching Economics in the Business Classroom - Patti Lovins - A general overview of the state mandated course including pacing guides, lesson plans, online activities, study guides, etc.	102

11:30 - 12:15 a.m. **Interest Sessions**

*HSCC

Topic - Presenter - Description	Room
Entrepreneurship in the School Based Enterprise - Chris Dorman - Teachers who participate in this session will have a better understanding of the School Based Enterprise concept and how it provides potential entrepreneurs with authentic, student centered learning opportunities. Participants will learn what it takes to create an SBE from the ground up.	204
Arkansas Youth e-Commerce Entrepreneurial Education Program - Evan Tanner - This program is designed to teach students in grades 5-12 to think like entrepreneurs by using critical thinking to create a basis for an online business.	203
Live Binders - Darenda Kersey - Online Organization Tools for Teachers—Livebinders, Dropbox, & Evernotein this session you will be introduced to three online tools that are very user friendly and will help you to be more organized and have access to all of your files from anywhere!	105
FBLA Middle Level - LaTrenda Jackson	104
Common Core - Jim Brock	103
MAT - Cheryl Wiedmaier - This will be an open panel discussion for those who are mentoring the MAT and alternatively certified teachers.	102