

2010 Annual Report



**Arkansas Business Education
Association**

Association Purpose

The purpose of the Arkansas Business Education Association is to promote business education, professional growth, quality instruction, and cooperation among state and national organizations related to business education; and to serve as a representative body for business educators. To achieve these purposes, ABEA has identified seven goals:

1. Increase membership by ten percent.
2. Plan, coordinate, and conduct an annual conference.
3. Recognize members through an awards program.
4. Market and promote business education with internal and external sources.
5. Promote professional development of business educators.
6. Promote the student organization, FBLA-PBL, as an integral part of the instructional program.
7. Develop and initiate an active legislative network.



2009-2010 ABEA Executive Board

The executive officers of ABEA for the period of August 2009 to August 2010:

President	Lesia Edwards Vilonia High School	lesia.edwards@vilonia.k12.ar.us
President Elect	Linda Burns Ft. Smith Southside High School	lburns@fortsmithschools.org
Vice President	Carole Anderson DeWitt High School	canderson@dewitt.k12.ar.us
Past President	Carrie Bengston Hot Springs High School	bengstonc@hssd.net
Secretary	Holly Balducci Bigelow High School	balduch@bigelow.afsc.k12.ar.us
Treasurer	Kerry Eliason Nettleton Jr. High School	keliason@nettletonschools.net
Editor/Webmaster	Lisa Hotsenpiller Siloam Springs High School	lisa.hotsenpiller@sssd.k12.ar.us
SBEA Rep	Paula Long Benton High School	plong@bentonschools.net
District I Rep	Tracey Opolka Hackett High School	topolka@hackett.k12.ar.us
District II Rep	Michael Lentz Marmaduke High School	mlentz@mhs.nesc.k12.ar.us
District III Rep	Tammy Ward Smackover High School	tward@sumac.scsc.k12.ar.us
District IV Rep	Terri McJunkins Nashville High School	mcjunkt@scrapper.k12.ar.us
District V Rep	Rhonda Jacobs Hector High School	rhonda.jacobs@hector.k12.ar.us
District VI Rep	Patty Marion Mt. Home High School	pmarion@mtnhome.k12.ar.us
Executive Director	Dr. Terry Roach Arkansas State University	tdroach@astate.edu

Standing Committees

Committee	Chair
Audit.....	Kerry Eliason
Awards.....	Carrie Bengston
Membership.....	Paula Long
Nominating.....	Lesia Edwards
Program.....	Linda Burns
Scholarship.....	Carole Anderson
Legislative Committee.....	Holly Balducci

Professional Membership

ABEA has a current membership of 360. The board members are working hard to continue to reach our goal as we move toward a 10% increase in membership.

District representatives are responsible for encouraging professional membership in their district area. Recruitment techniques include mail outs and e-mails to business educators, presentations at student organization conferences, presentations to college business education classes, and distribution of benefits information.

State association members are strongly encouraged to join affiliated professional organizations, including SBEA and NBEA.

Annual Conference

The annual was held August 4-5, 2009, at the Embassy Suites & Hot Springs Convention Center, Hot Springs, Arkansas. Three hundred and sixty eight business educators from across the state came together, **“Going Wild”** over new technology, new software/textbooks, and new strategies. The conference theme was incorporated into the program planned by President Elect, Lesia Edwards.

ABEA participants were again provided with relevant Bring Your Own Laptop sessions. The laptop sessions were offered Monday evening, August 4, and Tuesday evening, August 5. Three different sessions were taught concurrently and included the following topics: Photoshop CS3/CS4, Movie Maker, Word 2007, Dreamweaver CS4, PowerPoint 2007, and Excel 2007. Participants brought their own laptops with the appropriate software and were instructed by experts in their respective areas. In addition, each participant received two hours of technology training in-service credit. There was an average of 20 participants in each workshop.

During the conference on August 4, attendees participated in the conference's annual silent auction and raffle auction. Attendees bought raffle tickets that are put in a drawing or sign their name and bid for other unique items. All money generated from both auctions benefits the Arkansas FBLA-PBL Foundation. This year a total of \$5,000 was donated to the foundation.

During the first general session on August 4, Mr. Rod Duckworth, Associate



Associate Director Duckworth

Director of Department of Career Education brought greetings and spoke about the importance of business and vocational education in developing students prepared for postsecondary education and school to work. Paula Long, SBEA Representative, brought greetings from

SBEA and encouraged members to attend the annual SBEA convention in Huntsville, Alabama. Concurrent interest sessions followed allowing conference attendees to learn about current and future trends in business education. Presentations on August 4 included Resources in Finance, Billy Britt, Donna Wright, and Zoe Rossi; Leadership

Development Seminar, Dr. Terry Roach; Applia Online Accounting Working Papers, Tom Tyner; Teaching Keyboarding in the 21st Century with Microtype 5, Al Roane; Adobe CS4: What's New and How Fast Can I Learn It?, Sherry Bishop; ACE and Perkins Updates, Jim Brock; Mid-Level FBLA Updates, Latrenda Jackson, Angie Hutson, Tammy Ward, Kim Conant, and Rhonda Jacobs.

Topics on August 5 included Mac Basics, Angela McCallie; Moodle, Jennifer Curry and Toby Yeager; Microtype 5, Maria Swicegood; Sr. High FBLA Updates, Peggy Wakefield and Jim Brock; NBPTS—You Can Do It!, Nancy Woodall and Loretta Burgess; What's New in Microsoft Office 2007, Kathy Woodcock; MCAS and Adobe Certifications, Ginger Fisher; What Are You Doing to Stay Connected? Using Web 2.0 Tools, Gerry Wartenberg and Sherry Mitchell; Are Your Students Financially Literate? Financial Literacy Certification from WISE, Lesia Edwards; Arkansas College & Career Planning System (ACCPS) Powered by Kuder, Ruth Brown; Photostory, Jason Burks; The CA and CBA Curriculum and the Transition to Office 2007, Kathleen Johnson; High School Hospitality Programs, Jillian Ely; ePortfolios with Chalk and Wire, Cheryl Wiedmaier and Debby Mauldin.

The conference closed with the Annual Awards Luncheon and Closing Session. During the awards luncheon numerous individuals were recognized for their dedication to their students and the Arkansas Business Education Association.



2008-2009 ABEA President Carrie Bengston

Awards and Recognition

During the 2009 ABEA Conference in August, outstanding educators were



recognized. President Carrie Bengston presented each recipient with a plaque. 2009 Award

Recipients were: New Teacher of the Year – Brenda Qualls, Benton High School; Middle/Junior High Teacher of the Year – Crystal Sexton, Mansfield

her of the Year – Jennifer Curry, Pottsville High School.

Carole Anderson of Dewitt High School was presented with the Outstanding

District Representative Award. The Phyllis Smith Memorial Scholarship was established to honor business education students who exemplify a passion for a future in the profession. This is the seventh year ABEA has offered this scholarship and the second year to offer it to two students. The scholarship is presented in honor of Phyllis Smith, a long-time business educator in the state. Carole Anderson, Scholarship Committee Chair and ABEA District III Representative, presented a \$1,000 scholarship and a plaque to each of the recipients. The recipients were Molly Sneed, Arkansas Tech University; and Megan Treadwell, University of Central Arkansas.



Megan Treadwell and Molly Sneed, ABEA Scholarship Recipients

ABEA also sponsored a second year of the Lesson Plan Award. Jackie Phillips, El Dorado High School, submitted the winning lesson plan and received a cash prize and certificate for her efforts.

Public Relations

Lisa Hotsenpiller, ABEA Editor/Webmaster, compiled and distributed the spring and fall ABEA newsletter. The spring issue of Arkansas Business Educator is mailed out to all business educators in the state. It contains information on the upcoming annual state conference. The fall newsletter is sent electronically to all paid members and features



lesson plans from district representatives and other ABEA officers. ABEA's web site is currently located at <http://www.abea.us/>. The web site contains information on ABEA, SBEA, and NBEA membership, conferences, conference handouts, and links to other related

sites including the Arkansas Business Education listserv.

Board members took advantage of the ease and availability of the Arkansas Business Education listserv. Information concerning award nominations, membership, conference registration, conference evaluation, and business education items of interest were posted to the listserv throughout the year. The listserv is also a great resource for new and experienced teachers to gain answers to questions in a timely fashion. Pre-service teachers and Interns are also members of this listserv. The conference evaluation was created using Google Docs. Participants completing the survey were entered into a drawing for free registration to the 2010 ABEA conference.

Student Organization

Jim Anglin, Chair of the Arkansas FBLA-PBL Foundation, continues to work closely with the ABEA Board to build the foundation. The foundation's function is to provide financial assistance to FBLA and PBL members to compete at national conferences and to award scholarships for continuing education.

A silent auction and raffle auction to benefit the Arkansas FBLA-PBL Foundation is held each year during the annual ABEA Conference. Members bid on items donated by board members and businesses. A check for \$5,000 was presented to Foundation Chair Jim Anglin during the Awards Luncheon.



Arkansas FBLA
2009 National Leadership Conference Winners
Anaheim, California

1 st Place	<i>Community Service Project</i> —Emilee Baker, Amy Bell, and Shelby Watts, Pangburn High School
2 nd Place	<i>Business Financial Plan</i> —Jonathan Curlin, Ozark High School
6 th Place	<i>Technology Concepts</i> —Brendan Lee, Alma High School
6 th Place	<i>Future Business Leader</i> —Kennedy Thomas, Nettleton High School
9 th Place	<i>Public Speaking II</i> —Sari Blackwell, Mountain View High School
9 th Place	<i>American Enterprise Project</i> —Lauren Irby and Becky Coffin, Siloam Springs High School
9 th Place	<i>Partnership With Business Project</i> —Tyler Garrett and Heather Walton, Siloam Springs High School

- Maria McCallie of Lonoke High School was named to the 2008-2009 Who's Who for FBLA.
- Loyola Cain, FBLA Adviser at Viola High School, was recognized as Arkansas Local Outstanding Adviser.
- Arkansas received recognition for being 2nd overall in March of Dimes money raised.
- Nettleton High School was recognized as number 2 for local chapter March of Dimes money raised.