
Arkansas Business Educator



Fall 2008

The official publication of the Arkansas Business Education Association

Letter From The President

Dear Arkansas Business Educators

The August ABEA conference was “**HOT**” this year thanks to your support and participation. I enjoyed working with all of you and greatly appreciated your suggestions. I hope that each of you found something at the conference that inspired you or assisted your skill development. Business Education provides our students with an avenue for success and you are their driver. We must all take lead to ensure their futures as well as the future of Business/Vocational Education.

John Quincy Adams said, "If your actions inspire others to dream more, learn more, do more and become more, you are a leader." With all of this in mind I now call on you to gather yourselves and further unite as an organization. Share your talents and knowledge so that we can be even greater than we are. Contact your local politicians and let them know what great things your students are doing.

As I look back on when I first started teaching and attending ABEA I remember looking up at the individuals serving on the board and thinking to myself, “I want to be like them one day.” They were so punctual, organized, and focused. I now find myself questioning the quality of my contributions in reflection upon my past years of service on the board. There are so many of you that are inventive and true leaders in your fields. I urge you to step up to present and serve. “The vision must be followed by the venture. It is not enough to stare up the steps - we must step up the stairs.” Vance Havne

Again, thank you so much for all of your support and allowing me to represent you as your 2008-2009 ABEA President. Please feel free to call on me and the board so that we can better meet your needs.

Carrie Bengston
ABEA President 2008-2009

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2008 ABEA Conference Highlights

Lisa Hotsenpiller, Editor/Webmaster—Siloam Springs High School



Dr. Connie Forde challenged teachers to include the global perspective in their classroom.

Hot Springs was “Red Hot” as business educators across Arkansas gathered for the 2008 Arkansas Business Education Association annual conference, held August 5-6, 2008 at the Hot Springs Convention Center and Embassy Suites in Hot Springs, Arkansas. Over three hundred participants attended the conference, which featured computer workshops, concurrent sessions, and exciting networking opportunities.

Once again, the conference started with the ever-popular “Bring Your Own Laptop Sessions”. Participants brought their own laptops with the appropriate software and were instructed by experts in their respective areas. In addition, each participant received two hours of technology training inservice credit.

Many changes are happening in business education and keynote speaker Dr. Connie Forde talked about “Surviving and Thriving in a Global Economy”. Dr. Forde asked the audience several questions to consider in the course of

teaching, including the one thing that stands out most in the world of work today versus ten or twenty years ago. She challenged teachers to bring a global perspective to their classrooms on a daily basis.

Interest sessions allowed conference attendees to hear about current and future trends in business education. Presentations included “FBLA Ideas Swap Shop”, “Accounting Swap Shop”, “Making Grading Accounting Papers Fun and Easy”, “DWE & Perkins”, “How to Use Blogs in the Business Classroom”, and “New Teacher Orientation”.



Bids on items in the silent and raffle auctions raised money for the Arkansas FBLA-PBL Foundation.

Another popular part of each year’s conference is the silent and raffle auctions. Attendees buy raffle tickets that are put in a drawing or sign their name and bid for other coveted items. All money generated from both auctions benefits the Arkansas FBLA-PBL Foundation.



Lacy Gordon and Matthew Wilson react to the news they will each receive a \$1000 scholarship.

The second and final day of the conference began with numerous concurrent sessions in the Hot Springs Convention Center. At the conclusion of the conference was the Awards Luncheon and Closing Session.

The Phyllis Smith Memorial Scholarship was established by ABEA to honor two business education students who exemplify a passion for a future in the profession. Jimmy Stroud, Scholarship Committee Chair, presented Matthew Wilson of Arkansas Tech University and Lacy Gordon of Henderson State University each with a \$1000 scholarship and plaque.

Five Exemplary Teachers Receive 2008 ABEA Awards

Dr. Linda Bean, Past President—Arkansas Tech University

Each year ABEA requests nominations from its membership nominations of exemplary teachers in five areas. The five categories are: New Teacher of the Year, Middle/Junior High Teacher of the Year, Secondary Teacher of the Year, Post Secondary Teacher of the Year for Two Year Schools, and Collegiate Teacher of the Year. The membership supplied 16 nominations to the awards chairman. Each candidate was emailed and mailed their nomination form.

Once the nominees submitted their information to the awards chairman, their application materials were reviewed by an anonymous committee. The results of the committee review provided four teachers. ABEA awarded these teachers the honor of being the 2008 Teachers of the Year.

New Teacher of the Year – Holly Meeks, ADE Distance Learning Center – 1 Year experience – One of her letters of support stated, “Being a successful distance learning teacher is an intimidating process and the learning curve is steep. However, Mrs. Meeks has the patience, compassion, and understanding of how to integrate technology and the curricular content for her students to be successful.”

Middle/Junior High Teacher of the Year – Angie Hutson, Paris Middle School – 15 years teaching experience – One of her supporters stated, “Mrs. Hutson always demonstrates great professionalism through team work, care, and compassion for her students with an exemplary work ethic. She is willing to go the extra mile for all students to help them succeed. She is an enthusiastic member of our faculty and is loved and respected by both her students and colleagues.”

Secondary Teacher of the Year – Holly Balducci – Bigelow High School 21 years teaching experience – One of her students stated, “Because of Mrs. Balducci, I graduated from the University of Arkansas in Fayetteville and am now applying for law school. She pushes you to self actualization. She is a remarkable person with a magnetic personality who has motivated countless students to realize their potential. She cares for her students and their futures.”



2008 ABEA Teacher of the Year award winners are (left to right): Brenda Linn Miller—Collegiate Teacher of the Year, Paula Long—Postsecondary Teacher of the Year, Holly Meeks—New Teacher of the Year, Angie Hutson—Middle/Junior High Teacher of the Year and Holly Balducci—Secondary Teacher of the Year.

Postsecondary Teacher of the Year – Paula Long – Pulaski Technical College – 26 years teaching experience – Some of her supporters stated, “She is an outstanding educator that is dependable, responsible, and goes above and beyond the call of duty on a regular basis. Mrs. Long has not allowed me to limit my vision of who I can be. Her expectations were nothing less than for me to perform my best, and she has helped me realize that learning has no boundaries.”

Collegiate Teacher of the Year – Brenda Linn Miller, University of Central Arkansas – One of her interns stated, “She takes great interest in her students and wants them to succeed. She helped me so much trying to get my first teaching job. She is my mentor and I have a great respect for everything that she is and does. She is an amazing instructor, mentor, and friend.”

Being able to honor the achievements and good works of our colleagues is one of the best things we are able to do as teachers in Arkansas. As a member of ABEA, please be observant of your colleagues, friends, and FBLA Advisors. Encourage them to become members of ABEA and NBEA if they are not already. All honorees must be **members of ABEA** to receive this award. The awards cannot be given if nominations are not made. Nominations need to be made by **YOU** – a member of ABEA. You will be given an opportunity to nominate again in the spring of 2009. Make a nomination but most of all, if you are nominated, please submit your material to be considered for this award. There are so many deserving ABEA members that need to be recognized. **You are one of them!**

Activities for Personal Finance

Paula Long, SBEA Representative—Benton High School

The two assignments on pages 4 and 6 were developed by Paula Long, Jason Burks, and Brenda Qualls at Benton High School to use in Personal Finance. Paula and Jason also use this to develop a spreadsheet in Computerized Business Applications class.

Grocery Budget Project

You have to first estimate how much you think each item will cost. Then we will go to peapod.com and find out how much it will actually cost. Be sure and put use 60601 as the zip code. You must write your estimate in pen.

<u>Food</u>	<u>Your Est.</u>	<u>Actual Cost</u>
17 oz box of Frosted Flakes Cereal	_____	_____
12 pack of Coke	_____	_____
Country Delight Gallon of 2% Milk	_____	_____
10 oz box of Cheez-Its	_____	_____
Hidden Valley Ranch Dressing	_____	_____
Wonder White Bread	_____	_____
Large Eggs 1 dozen	_____	_____
12 oz pkg of Kraft shredded Sharp	_____	_____
<u>Baby Items</u>		
Mega pack of Huggies size 3	_____	_____
One package of Pampers lavender wipes	_____	_____
One 25.7 oz can of Enfamil Lipil	_____	_____
4 jars of Gerber 3 rd Peaches	_____	_____
Gerber Rice Cereal 8 oz box	_____	_____
<u>Paper Items</u>		
12 pk of Charmin Ultra TP	_____	_____
8 pk of Brawny Paper towel	_____	_____
Chinet Paper Plates (12)	_____	_____
Ziplock sandwich bags 100 ct	_____	_____
One box of Puffs brand face tissue, 60 ct	_____	_____
<u>Bathroom Items</u>		
Dove Advanced Care Shampoo 12 oz	_____	_____
Dove Advanced Care Conditioner 12 oz	_____	_____
2 pk of Dove Soap	_____	_____
Colgate Total Toothpaste 4.2 oz	_____	_____

Arkansas Business Education Association

Membership Form 2008-2009

Name: _____

Home Phone: _____

Home Address: _____

School: _____

School Phone: _____

School Address: _____

E-mail: _____

District of School: _____

<u>District I</u>	<u>District II</u>	<u>District III</u>	<u>District IV</u>	<u>District V</u>	<u>District VI</u>
Benton	Clay	Arkansas	Clark	Cleburne	Baxter
Crawford	Craighead	Ashley	Columbia	Conway	Boone
Franklin	Crittenden	Bradley	Garland	Faulkner	Carroll
Johnson	Cross	Calhoun	Hempstead	Lonoke	Fulton
Logan	Greene	Chicot	Hot Spring	Perry	Izard
Polk	Independence	Cleveland	Howard	Pope	Madison
Scott	Jackson	Dallas	Lafayette	Prairie	Marion
Sebastian	Lawrence	Desha	Little River	Pulaski	Newton
Washington	Mississippi	Drew	Miller	White	Searcy
	Poinsett	Grant	Montgomery	Woodruff	Sharp
	Randolph	Jefferson	Nevada	Yell	Stone
	St. Francis	Lee	Pike		Van Buren
	Lincoln	Saline			
	Monroe	Sevier			
	Ouachita				
	Phillips				
	Union				

Membership runs from July 1 - June 30 Professional Dues \$20 \$_____

Student Intern dues \$10 \$_____

Make checks payable to: ABEA

Mail payments to: Kerry Eliason, ABEA Treasurer
 28 CR 7670 Road
 Brookland, AR 72417

Activities for Personal Finance *(continued from page 4)*

CREDIT CARD PROJECT

1. Research student credit cards on the internet.

Do not apply for any credit cards!

Pick student credit card.

List the following for the card:

- APR (To figure out the monthly rate, divide APR by 12)
- Grace Period
- How minimum payments are calculated
- Minimum finance charge
- Late fees
- Annual fees
- Any other special or hidden fees
- Benefits

2. Pretend you have a \$1000 limit on a credit card.

On the internet go shopping and spend as close to the limit as you can.

Print out pictures of the items you bought to paste on an 8 ½ by 11 collage.

3. On the spread sheet provided, complete the worksheet for the total amount you spent based on the information from one of the credit cards you researched.

(Don't forget that the APR may change after an introductory period. **Do not pick a card that has a 0% introductory rate**).

Assume the following:

Payments are due on the 1st of every month

You can only pay the minimum due (\$100)

Answer the questions at the end of the worksheet.

Dates to Remember

SBEA 2008 Convention Louisville, KY October 29- November 1, 2008	DPE National Conference Chicago, IL November 20-22, 2008	ACTE National Convention Charlotte, NC December 4-6, 2008	FBLA State Leadership Conference Little Rock, AR April 7-8, 2009	NBEA National Convention Chicago, IL April 8-11, 2009
Region IV ACTE Convention Hot Springs, AR April 16-18, 2009	PBL National Leadership Conference Anaheim, CA June 20-23, 2008	FBLA National Leadership Conference Anaheim, CA June 25-28, 2008	Arkansas ACTE Conference Hot Springs, AR August 2-4, 2009	ABEA Conference Hot Springs, AR August 4-5, 2009